

## Academic Start-ups: International Experiences

Mohammed Aymene Boudendouna<sup>1</sup>, Dr. Louadj Mounir<sup>2</sup>

<sup>1</sup>Phd student, University of Jijel, (Algeria), Laboratory of economics of organizations and sustainable development), [Doc.aymene2022@gmail.com](mailto:Doc.aymene2022@gmail.com).

<sup>2</sup>University of Jijel, (Algeria), [m.louadj@univ-jijel.dz](mailto:m.louadj@univ-jijel.dz).

Received : 20/04/2024

Accepted: 22/05/2024

Published: 30/05/2024

### Abstract:

This study delves into the realm of academic startups, specifically those established through the utilization of university-owned assets, and appraises their performance using three pivotal metrics: funding, innovation, and incubators. The analysis reveals that venture capital serves as a crucial indicator of a startup's rapid growth and success, highlighting the significant role of financial backing in scaling operations.

Innovation emerges as another vital metric, showcasing a startup's prowess in leading its sector by fostering the development of novel products, ideas, and experiences. The third metric, university-affiliated business incubators, plays an instrumental role in launching successful startups by providing essential support structures that enhance their growth trajectory. The findings further demonstrate a consistent correlation among these metrics across various international case studies.

**Keywords:** Academic startups, university startups, venture capital, innovation, incubator.

### 1. Introduction:

In the current era, the world witnesses an unprecedented rate of change, driven predominantly by technological advancements and ground breaking innovations. The sectors of economics, management, and commerce are particularly influenced by this dynamic, as they adopt modern technologies and methodologies that enhance the generation and management of projects, thereby augmenting economic value, creating more employment opportunities, and catalysing rapid organizational growth.

Upon examining global practices in this context, it is evident that startups, owing to their size, agility, and innovative outputs, are exceptionally well-equipped to navigate this evolving landscape. Startups not only contribute significantly to economic growth but also exemplify the adaptability required in contemporary management practices.

The genesis of these modern technologies can often be traced back to the rigorous scientific research conducted in university laboratories. The contributions of such research are immense, as countless everyday products originate from these academic settings. Traditionally, universities have relinquished the forefront of innovation leadership to the private sector, despite their research continuing to hold significant value.

Regrettably, many scholarly articles published in scientific journals do not transition beyond academic circles, and numerous university-held patents fail to yield financial returns. Only a minority of academics venture into entrepreneurship, applying their developed technologies in practical, market-driven contexts. While universities remain vibrant hubs for research and technological advancements within laboratory environments, they frequently do not extend these innovations into the market. This highlights a persistent disconnect between academic research, the business sector, and financial institutions.

Nevertheless, recent years have seen the proliferation of the 'Triple Helix' model of innovation, which identifies universities, alongside other institutions and governments, as foundational pillars of innovation within a knowledge-based society. This model asserts that universities continue to play a critical role in nurturing an entrepreneurial ethos and fostering environments conducive to entrepreneurship.

Universities are often seen as the birthplaces of entrepreneurial ventures and are crucial in the development of entrepreneurial leaders. They are incubators of innovative ideas and visionary theses. To further this trajectory and

expedite societal progress, universities are increasingly compelled to align with the evolving global landscape and foster innovative ecosystems within their precincts. This adaptation enables them to actively participate in economic development, supporting the creation of new business ventures and the commercialization of research findings.

Owing to their possession of vital research resources and innovative tools, universities are uniquely positioned to back innovations that address urgent needs. However, beyond just fostering business incubators and accelerators, it is imperative for higher education institutions to escalate investments in technology transfer offices.

These offices are crucial in facilitating commercial partnerships between students and researchers on one side, and industrial stakeholders on the other, thus maximizing the commercial potential of academic research. It is essential for educational and research institutions to recognize that engaging in collaborative technological research plays a transformative role, converting applied research into technological innovations that can significantly alter societal landscapes.

Over the recent years, a growing number of universities have integrated entrepreneurship and innovation into their educational frameworks, embracing these disciplines within their curricula. Many institutions have taken proactive steps by establishing dedicated centers for innovation and entrepreneurship, developing research laboratories, and creating business incubators. Some have even ventured into setting up investment funds aimed at fostering the commercial exploitation of nascent ideas generated by students, faculty, and recent graduates.

Additionally, these universities have instituted a variety of supportive activities, such as specialized training courses, comprehensive mentoring programs, and entrepreneurial resource centers. These initiatives provide pivotal opportunities for students to interact with project financiers, seasoned investors, established entrepreneurs, and experienced mentors, thus nurturing a fertile environment for entrepreneurial growth.

Progressing further, some universities have embarked on launching their own startup entities, referred to as university startups or academic startups. Historically, we have observed students and researchers setting up their own ventures independently of university frameworks, just like any other private or corporate entity.

While some of these entrepreneurial efforts have achieved success, others have not fared as well. It is evident that some entrepreneurs possess an inherent aptitude for business management, whereas others might lack the requisite skills. In recent times, there has been a significant surge in interest towards entrepreneurship within the academic circles. \*

Researchers are beginning to appreciate the possibility that steering their own companies could offer a more rewarding and enjoyable experience compared to traditional lifelong academic or corporate roles. Similarly, students, particularly those majoring in high-demand fields such as computer science, business management, commerce, and economics, find that their academic pursuits provide them with a solid foundation to launch their own ventures either during their studies or upon graduation.

Remarkably, there are numerous instances of young entrepreneurs, often in their twenties, who have become billionaires by founding startups in cutting-edge sectors like virtual reality.

Reflecting on the discussions above, we now delineate the primary issue as follows:

**What role do universities and scientific research play in the formation and development of academic startups, and how do these entities contribute to achieving economic take-off?**

Based on this central issue, we have formulated several hypotheses:

- \_ Universities act as crucial catalysts in the success of startups.
- \_ Universities bolster their affiliated startups by providing essential research and tools needed for development and innovation.
- \_ Academic startups enjoy higher chances of success due to their proximity to universities, which offers cost-effective access to knowledge and academic resources.

- \_ Academic startups gain from their association with parent university institutions, particularly benefiting from the social connections between academic entrepreneurs and university researchers, alongside access to knowledge and academic resources.
- \_ The international experiences and models in the domain of academic startups provide valuable insights that could be beneficial for Algeria.

Aims of the study are:

- \_ To elucidate the characteristics and contributions of academic startups, both actual and potential, towards a flourishing economy.
- \_ To foster entrepreneurship as a fundamental and integral part of the university culture in Algeria, positioning it as a crucible for diverse and innovative ideas.
- \_ To derive and apply insights from leading global practices in the establishment and management of academic startups.

In any rigorous scientific endeavour, it is paramount to adhere to the principles of scientific research with utmost accuracy and clarity to ensure reliable and precise results. It is crucial to elucidate all aspects related to the research trajectory, including the methodologies, procedures, and specific methods adopted, from the initial stages of data collection through to the final processing and analysis of the data.

The exploration of academic startups is conducted through a descriptive analytical approach, employing both statistical and data analysis methodologies. This research also encompasses a comprehensive literature review, followed by meticulous data processing, and ultimately culminates in the exploitation of results. This final stage leads to the discussion and elucidation of principal conclusions.

Prior to delving into our primary research, it is pertinent to reference some antecedent studies that have laid the groundwork in this field:

**A. Study by Maria P. Roche (2020), titled "*Different Founders, Different Venture Outcomes: A Comparative Analysis of Academic and Non-Academic Startups*":**

This research paper seeks to answer the question: What role do the differences in founders' professional backgrounds play in the performance of new ventures? By analyzing a new dataset consisting of 2,998 founders who established 1,723 startups, the researchers found that the likelihood and risks of liquidity issues were lower among academic founders compared to their non-academic startup counterparts. Furthermore, academic startups were found to generate more patents and receive an equivalent level of funding as non-academic startups, highlighting the distinctive advantages of academic backgrounds in entrepreneurial success.

**B. Study by Heblich (2014), titled "*Mother Universities and the Location of Academic Startup Companies*":**

This study hypothesizes that the original location of academic startup companies is typically their alma mater because proximity to a university offers cost advantages in accessing academic knowledge and resources. The paper analyzes an important mechanism, the social connections between academic entrepreneurs and university researchers, which facilitates access to academic knowledge and resources, thus influencing the location of academic startups.

Data from academic startups in areas with more than one university revealed that only the alma mater influences the entrepreneurs' decisions to stay in the region, while other universities in the same area play no role. The findings suggest that mere local availability of a university does not guarantee access to knowledge and resources; instead, social connections are necessary.

**C. Study by Antonenko (2014), titled "*Trends in Crowdfunding for Educational Technology Startups*":**

This article provides an analysis of active crowdfunding campaigns published across ten crowdfunding platforms in May 2013, offering insights into recent trends in crowdfunding for educational technology startups. In addition to identifying the characteristics of the most successful crowdfunding campaigns in educational technology, it pinpoints the most popular crowdfunding platforms.

The research reveals that the best-performing fundraisers in educational technology tend to: (a) request a modest but reasonable amount of funding for each project phase, (b) focus on informal learning contexts outside of traditional school environments rather than formal learning settings, and (c) attract supporters at various levels. The paper also emphasizes the importance of maintaining communication with backers and keeping the public informed about the project's status through regular updates and progress reports. Future research directions include conducting in-depth content analysis of the data and exploring the perspectives of successful entrepreneurs in the field of educational technology through qualitative interviews.

**D. Study by Miner (2012), titled "*Encouraging University Startups: International Patterns, Indirect Learning, and Policy Implications*":**

Evidence suggests that universities worldwide either permit or encourage affiliated startups, motivated by the pursuit of wealth generation and job creation, often inspired by the idealized image of Silicon Valley. This paper explores whether these programs lead to a pattern of homogeneous startups worldwide that progressively improve in performance, or to a continued diversity in activities and outcomes.

The exploration of indirect learning from international patterns and the effects of policies on university-linked startups provide a nuanced understanding of the global landscape of academic entrepreneurship.

**2. Theoretical Framework for Academic Startups:**

**2.1 What are Academic Startups:**

Academic startups are defined as enterprises established through the harnessing of university-owned assets. These assets typically include research projects and operations funded both internally and externally, and may encompass patents, copyrights, software, technical information, and trademarks (Uoregon, 2022).

The genesis of forming startups based on university research has been prevalent since the 20th century but gained formal recognition and acceleration with the enactment of the Bayh-Dole Act of 1980. This legislation encouraged universities to actively engage in the creation, protection, development, marketing, and licensing of innovations developed with government funding. Furthermore, the Act facilitated the transfer of exclusive control over many government-funded inventions to universities, empowering them to undertake commercial activities and continue technological advancements.

**2.2 Academics and Startups:**

Before advancing the discussion on academic startups, it is crucial to understand the distinction between academic and non-academic founders. Academic founders differ from their non-academic counterparts in terms of the depth of their technical knowledge, capabilities, and behavioral patterns.

This divergence primarily stems from the intensive technical training that academic founders undergo, specializing them in addressing scientific challenges, whereas non-academic founders typically have backgrounds rooted in industry. Academic founders often possess a more extensive repository of scientific knowledge, enjoy access to specialized equipment and tools, and are regularly exposed to the latest research findings.

They typically develop the foundational technologies of their projects within their own university labs, gaining insights that enable them to gauge the potential success or failure of technologies. Hence, academic founders are advantaged in generating new knowledge and technologies. However, they generally exhibit lower proficiency in organizational,

commercial, and administrative tasks and may lack the experience necessary to align their inventions with the market demands effectively.

On the other hand, non-academic founders, with their industry background, often have a superior grasp of market dynamics, potentially accelerating the commercialization process. Thus, while academics excel in the realm of invention, non-academics may have the upper hand in innovation and market penetration (Roche, 2020, p. 3).

### **2.3 Alignment of Startups with Universities:**

The tradition of students and researchers founding their own ventures independently of their universities is a longstanding one. Like any entrepreneurial endeavor, the success rate of these ventures varies widely. While some entrepreneurs possess inherent business acumen, others may find the management aspects challenging.

Recent years have witnessed a marked increase in entrepreneurial interest within the academic sphere, as researchers recognize the potential rewards and significance of steering their own enterprises could surpass those of a conventional academic career. Students from fields that attract considerable attention, such as computer science, frequently embark on their own entrepreneurial journeys either during their academic tenure or shortly after completing their studies.

The entrepreneurial landscape is replete with tales of young innovators, often in their twenties, who have amassed fortunes through startups, particularly in cutting-edge sectors like virtual reality.

Entrepreneurship has captured global attention, but practical knowledge about initiating startups remains a domain where universities have significant contributions to make. Through the establishment of incubators and accelerators, universities have begun offering comprehensive entrepreneurship programs that include intensive training, infrastructure support, mentorship, and financial backing.

These initiatives position universities as pivotal ecosystems for nurturing startups, given their unrivaled expertise in knowledge generation and scientific research. However, the commercial utilization of university assets remains underwhelming, and the tangible impact of scientific research on the broader community is often minimal. This underutilization is increasingly viewed as unacceptable given the critical role that universities play at the nexus of science, business, and public policy.

Universities are hubs of daily activity involving diverse stakeholders, including high-profile financial investors, media, and participants in major international forums like the World Economic Forum, the Global Cities Section, and Climate Conferences. They are also focal points for collaborations with multinational corporations and government entities, the primary funders of research.

Despite the availability of extensive networking and collaboration opportunities, universities often fail to capitalize on these to their advantage. If these interactions were strategically channeled, universities could significantly enhance their startup ecosystems, benefiting not only the students and researchers involved in entrepreneurial ventures but also the wider public who stand to gain from the innovations developed.

Such a transformation would also bolster the public image of universities as impactful societal contributors and could reinvigorate the academic community, providing faculty and staff with a deeper sense of purpose in their work.

### **2.4 Advantages of the Proximity of Academic Startups to Universities:**

Research has consistently shown that academic startups benefit from their proximity to their parent universities, gaining significant cost advantages in knowledge transfer and access to academic resources. A notable study by (Hiblich, 2014, p. 12) Heblich in 2014 highlighted the critical role of social connections between academic entrepreneurs and university researchers in leveraging these advantages.

This study focused on the dynamics of social interactions as essential for accessing and transferring academic knowledge and resources effectively. Using data from areas hosting multiple universities, Heblich's research differentiated the influence of the 'mother university' from other local academic institutions.

The findings reinforced the paramount importance of social ties in accessing university-based knowledge and resources, while the presence of other nearby universities showed negligible impact. These results underline that personal relationships and shared experiences foster trust and loyalty, which are crucial for fluid and flexible interactions that facilitate the transfer of high-level knowledge and technologies.

At the same time, these findings demonstrate that mere geographical closeness to a knowledge source does not inherently ensure effective access to or transfer of knowledge and resources.

From a regional development policy perspective, these insights suggest that universities can significantly bolster sustainable economic development in even economically disadvantaged areas. However, the establishment of new universities based solely on these benefits requires a thorough cost-benefit analysis.

Moreover, these insights call on local policymakers to foster stronger links between academia and local industry, which can help build trust and loyalty, enhance the local commercialization of knowledge and resources, and fulfill a portion of their social responsibility by launching products that meet community needs, thereby supporting economic development and nurturing future leadership (Gupta, 2021, p. 8).

### **2.5 Academic Startups Impact**

The phenomenon of academic startups has been prevalent for some time, yet it has witnessed a notable surge in accessibility for students and researchers to embark on their entrepreneurial ventures in recent years. This accessibility has been greatly enhanced by various supports such as startup grants, comprehensive entrepreneurship programs, the significant decrease in costs associated with information technology, and advancements in rapid prototyping technologies.

These factors collectively have energized researchers and students alike to establish their own startups, leveraging more streamlined methodologies than ever before. To gauge the influence of academic startups on the broader market, moving beyond traditional metrics such as patent licensing revenue, it is crucial to address several pertinent questions: What is the significance of university research beyond the academic domain? How many academic startups not only launch products but also achieve profitability in the real-world market? Are universities actively employing impact-based metrics to assess their entrepreneurial initiatives?

To explore these questions, we will delve into the leading global experiences of academic startups, employing well-defined criteria to measure their commercial impact effectively.

## **3 Leading Global Experiences of Academic Startups**

To further elucidate the previous discussion, our analysis extends to the premier global experiences of academic startups, evaluated against three primary criteria endorsed by Forbes magazine (Forbes, 2020): funding, innovation, and incubation. Forbes is an eminent publication that pioneers in business journalism, offering extensive coverage on a myriad of topics including billionaires, corporate affairs, investments, technology, economic trends, entrepreneurship, and luxury lifestyles through its digital and social media platforms.

The magazine is renowned for its exclusive interviews with some of the most pivotal and innovative figures globally and offers its content in several languages, including Arabic, catering to a diverse international readership through its online presence.

The startup culture is inherently distinctive; it thrives on innovation, audacious ideas, and astute business acumen aimed at capturing market opportunities. It also relies heavily on a robust network of financial backers to achieve success.

However, the transition from a university setting to launching a startup is often fraught with ambiguities. In certain academic institutions, postgraduate education is likely to pave the way for graduates to initiate successful startups, cultivating an entrepreneurial mindset and fostering connections within a vibrant network of entrepreneurs.

We now turn our focus to identifying universities that are at the forefront of producing the most successful startups globally, according to the aforementioned criteria of funding, innovation, and incubation.

### 3.1 Leading Universities in Funding

Access to capital is an unequivocal indicator of how effectively university students can transform their academic ideas into marketable innovations. Venture capital serves as a critical barometer for the rapid growth and success of a startup.

Reflecting on growth rates, we recall the definition by Paul Graham, co-founder of Y-Combinator, who described a startup as "a company designed to grow fast." By examining the nexus between venture capital and the alma mater of startup founders, we can discern trends indicating which universities adeptly prepare students for entrepreneurial ventures.

Which universities are generating the most successful entrepreneurs? This question is annually illuminated by the PitchBook platform, which ranks university programs based on the number of founders who receive venture capital backing among their alumni (Pitchbook, 2021).

The methodology draws on the 2023 university rankings, determined by the volume of founders whose startups secured their initial venture funding from January 1, 2006, to October 31, 2023. Owing to the cumulative nature of the data and the extended timeframe, shifts in annual rankings are typically minimal.

The data encompass details about entrepreneurs, their companies, and the capital amassed, sourced from PitchBook and supplemented with information from primary and publicly accessible resources.

Given the potential for companies to have multiple founders and founders to have attended various institutions, it is plausible for the same company to be counted under several universities. Our analysis unveils that the top venture capital funding institutions are predominantly located in the United States, with universities in Silicon Valley naturally leading the pack.

The universities that top the list for producing the most venture-backed startups are, in sequential order, Stanford University, University of California Berkeley, Harvard University, Massachusetts Institute of Technology, University of Pennsylvania, Cornell University, and the University of Michigan.

Stanford University and the University of California, Berkeley consistently dominate the landscape for undergraduate entrepreneurial programs, a prominence well-anticipated given their established reputations in the startup dialogue. Harvard University secured the third position, surpassing its previous standing relative to the Massachusetts Institute of Technology from last year's assessments. Below is a detailed table representing the top seven global rankings.

**Table No 01 :Leading universities in venture capital standard**

2023 Ranking	University Name	Number of Founders	Number of Companies	Raised Capital	2022 Ranking	Ranking Change
1	Stanford University	1643	1437	76.70	1	-
2	University of California, Berkeley	1584	1383	49.0	2	-
3	Harvard University	1275	1142	56.80	4	+1
4	Massachusetts institute of Technology MIT	1250	1098	49.30	3	-1
5	University of Pennsylvania	1142	1047	37.00	5	-
6	Cornell University	976	908	38.00	6	-
7	University of Michigan	921	843	26.70	7	-

Source : Pitchbook.com

Institutions such as Stanford are heralded for their pivotal role within the startup ecosystem, having nurtured the founders of renowned companies like Robinhood, Snapchat, and DoorDash. Similarly, public universities have made significant contributions by producing a considerable number of highly funded startups.

A plausible rationale for these rankings might be that students from these institutions benefit from specialized entrepreneurial education, and their prestigious university credentials likely enhance their appeal to potential investors. Nonetheless, it is evident that venture capital predominantly seeks out the most compelling and innovative ideas (Meisler, 2016).

A direct correlation exists between obtaining a university degree and securing venture capital funding. Research indicates that 92% of CEOs have completed higher education, and an analysis of venture-backed founders in 2005 revealed that only 94 had either dropped out or not attended university at all (Powell, 2018).

### 3.2 Leading Universities in Innovation

Innovation serves as a critical benchmark for assessing a startup's ability to pioneer within its industry, introducing novel products, concepts, and experiences. In its evaluation of the world's most innovative universities, Reuters utilized patent filings as a primary metric for innovation. The overall rankings incorporate various factors such as the success rate of patent applications, the commercial impact of these innovations, and their influence on research and development activities.

The premier institutions recognized for patents and innovation between 2015 and 2021 include Stanford, the Massachusetts Institute of Technology, Harvard University, the University of Pennsylvania, the University of Washington, the University of California at Berkeley, KU Leuven in Belgium, the University of Southern California, Cornell University, and Imperial College London in the UK.

**Table No. 2: Leading universities in the innovation standard**

Ranking	University	Country	Students	Employees	Patents	Success rate	Degree of commercial impact
1	Stanford University	USA	17381	6643	728	40.8%	75.2
2	Massachusetts institute of Technology MIT	USA	11574	5092	1614	44.8%	169.2
3	Harvard University	USA	31566	4389	1101	32%	94.3
4	University of Pennsylvania	USA	25860	5723	602	30.9%	58.5
5	University of Washington	USA	57855	6889	561	33%	48.9
6	University of North Carolina Chapel Hill	USA	30011	4401	379	35.9%	52.5
7	KU Leuven	Belgium	56351	1107	305	40%	43.3

**Source: Ewalt, David M, The world's Most innovative Universities, 2020**

Notably, five of these innovation leaders also appear on the list of universities producing the most venture-backed startups, with Stanford University topping both charts. Stanford has maintained its position at the apex of Reuters' list of the world's most innovative universities for five consecutive years, achieved through its relentless output of patents and the publication of groundbreaking research.

A significant highlight of their recent innovations is the development of a new generation of batteries that harness "blue energy" by mixing salt and fresh water. This technology utilizes the alternating flows of these waters to manipulate



sodium and chloride ions across electrodes, presenting a potentially revolutionary energy solution for coastal wastewater treatment facilities by rendering them completely energy-independent.

#### **4.3 Leading Universities in Business Incubators:**

The third pivotal criterion for fostering successful university-led startups involves the support of business incubators affiliated with the universities. Studies demonstrate that these incubators profoundly influence the developmental trajectories of startups, significantly enhancing their chances of success (Lasrado, 2015, p. 01).

To decipher the intricate relationship between academic initiatives and business success, UBI Global has conducted extensive analyses of incubator programs worldwide, focusing on their economic impact, access to network partners, and funding opportunities.

The UBI Global Benchmark Report on University Business Incubators and Accelerators provides a comprehensive overview of the 2019-2020 global benchmark study. This report elucidates the current state of the international innovation ecosystem and delineates the primary challenges and opportunities faced by the participating programs. It also highlights the differential in impact and performance between the highest-performing programs and their average counterparts.

Within the university setting, the focus is directed towards two primary structures: incubators and business accelerators. These entities are intricately connected to one or more universities and consistently outperform their global peers in terms of their contributions to the innovation systems and startups. Moreover, these programs distinguish themselves by the substantial value they deliver and their heightened attractiveness to participants.

#### **4 Conclusion**

Universities have long been pivotal in cultivating a fertile environment conducive to entrepreneurship. They serve as incubators of innovation and breeding grounds for entrepreneurial leadership. It is within these academic institutions that ideas are born and nurtured, and theses are developed, thus offering universities the unique opportunity to enhance their support for entrepreneurial activities within the academic sphere.

This augmented support not only bolsters their role in economic development but also promotes the commercialization of research outputs and the establishment of new business ventures.

In recent times, a growing number of universities have integrated entrepreneurship and innovation into their academic programs. Several institutions have gone further by setting up internal centers dedicated to innovation and entrepreneurship, establishing research labs, and creating business incubators and accelerators. Some have even formed investment funds aimed at supporting the commercial potential of ideas generated by their students, faculty, and alumni in the nascent stages.

These initiatives are complemented by a variety of supportive activities, including training courses, mentoring programs, and entrepreneurship resource centers. These centers provide pivotal networking opportunities where students can engage with project financiers, investors, seasoned entrepreneurs, and mentors.

Additionally, some universities have taken the innovative step of founding their own startup entities, known as university startups or academic startups, further solidifying their commitment to fostering entrepreneurship.

The effectiveness of these university startups can be assessed based on three primary criteria. Firstly, the acquisition of venture capital is a critical indicator of a startup's potential for rapid growth and success. An analysis of global trends reveals that the top universities for securing venture capital funding are predominantly in the United States, with institutions in Silicon Valley leading the pack.

Notably, universities such as Stanford University, University of California Berkeley, Harvard University, Massachusetts Institute of Technology, University of Pennsylvania, Cornell University, and the University of Michigan consistently produce the most venture-backed startups.

The prestigious educational background provided by these schools, coupled with their entrepreneurial curriculum, likely enhances the attractiveness of their startups to investors. However, it is essential to recognize that venture capital ultimately gravitates towards the most promising and innovative ideas.

The second criterion, innovation, is an essential metric that reflects a startup's ability to pioneer in its field by introducing breakthrough products, ideas, and experiences. The leading universities in terms of patents and innovation for the period between 2015 and 2021 include Stanford, Massachusetts Institute of Technology, Harvard University, University of Pennsylvania, University of Washington, University of California at Berkeley, KU Leuven (Belgium), University of Southern California, Cornell University, and Imperial College London (UK).

Notably, five of these institutions also appear on the list of top universities for venture capital funding, with Stanford University ranking first in both categories. Stanford's consistent position atop Reuters' list of the world's most innovative universities is maintained through its continuous output of impactful patents and research publications.

The third evaluative criterion for university-led startups is the effectiveness of affiliated business incubators and accelerators. Research has demonstrated that these university-linked entities significantly influence the growth trajectories of startups, substantially increasing their likelihood of success. These incubators and accelerators provide essential resources and support, fostering an ecosystem where nascent companies can thrive.

In summary, universities continue to be integral to the ecosystem of entrepreneurship. Through their comprehensive programs and initiatives aimed at fostering innovation and commercial viability, these institutions not only contribute to the development of future entrepreneurial leaders but also play a critical role in driving forward economic innovation and enterprise.

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