How leadership styles influence motivation and employee performance in remote work environments

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Abstract

With the rise of flexible work arrangements and digital transformation, remote work has become a defining feature of modern organizations—especially in IT, consulting, and creative industries. This research explores the impact of different leadership styles on employee motivation and performance in remote work environments. The paper focuses on transformational, transactional, democratic, autocratic, and laissez-faire leadership styles. Using a mixed-method approach with surveys and interviews from professionals in globally distributed teams, the findings suggest that transformational and democratic styles most positively affect motivation and performance. The study contributes to leadership literature by offering evidence-based guidance for effective virtual leadership strategies.

Keywords: Leadership Style, employee performance, Remote work, motivation, Transformational, work environment

Introduction

In the contemporary era of technological innovation and globalization, workplace practices have undergone significant transformation. One of the most impactful shifts in organizational structures and employee work dynamics is the increasing adoption of remote and hybrid work models. Remote work—defined as a work arrangement where employees do not commute to a central place of work—has become a prominent feature of modern organizations, especially within the knowledge economy, such as IT services, digital marketing, consulting, financial services, and creative industries.

Unlike earlier conceptions of remote work as an exception or perk, it is now viewed as a strategic enabler of productivity, talent acquisition, and operational agility. Advances in communication technologies, collaborative platforms, and cloud computing have facilitated seamless virtual collaboration, allowing organizations to engage talent across geographical boundaries. Employees, in turn, benefit from reduced commute times, increased autonomy, and the ability to better balance personal and professional commitments. This mutually beneficial setup has made remote work a permanent fixture in many organizational policies and business models.

However, the shift to remote work is not without its challenges. As traditional face-to-face interactions are replaced by virtual communication, organizations encounter several complexities in managing distributed teams. The absence of physical proximity leads to potential difficulties in supervision, real-time feedback, spontaneous collaboration, and organizational socialization. Team members may experience feelings of isolation, reduced

sense of belonging, or ambiguity regarding expectations. These concerns make it imperative for organizational leadership to evolve and adapt in order to ensure productivity, engagement, and cohesion in remote environments.

Leadership in remote work settings demands more than just technical oversight—it requires a deep understanding of interpersonal dynamics, emotional intelligence, and strategic communication. Leaders must inspire, guide, and motivate employees in a manner that transcends physical barriers. They must foster trust, provide clarity, and create a culture of accountability and inclusion despite the virtual nature of interactions.

Each style brings distinct characteristics and managerial approaches. For instance, transformational leaders aim to inspire and elevate their team members through vision and empowerment, while transactional leaders rely on clearly defined tasks, performance monitoring, and reward systems. In remote contexts, the suitability and effectiveness of these styles can differ significantly compared to traditional workplace settings.

Given this, the study of leadership styles in remote environments becomes essential to understand how leaders can best influence team motivation, engagement, and performance. As companies scale their remote operations, a nuanced comprehension of how leadership behaviors affect employee outcomes in virtual contexts is vital for sustainable growth and competitive advantage.

Remote work is expected to grow further in scope and sophistication. In response to this, leadership must transition from static models rooted in physical co-presence to dynamic, human-centric strategies aligned with digital work environments. These shifts mark the beginning of a new era in leadership theory and practice—one that this study seeks to explore through empirical evidence and analytical insight.

Leadership style refers to the characteristic approach and behavior a leader adopts in directing, influencing, and guiding individuals or teams toward achieving organizational goals. Different leadership styles reflect varying degrees of control, involvement, and engagement with subordinates. Some of the widely studied styles include transformational leadership (which inspires and motivates followers through vision and personal influence), transactional leadership (which relies on structured roles, rewards, and punishments), democratic or participative leadership (which encourages group input and consensus), and laissez-faire leadership (which involves minimal direct supervision). The choice and application of a leadership style can significantly affect team morale, communication flow, innovation, and employee outcomes—particularly in virtual and remote work settings where traditional oversight mechanisms are limited.

Motivation, in the organizational context, refers to the internal or external drive that stimulates employees to act, perform, and remain committed to their tasks. It is influenced by a range of psychological, social, and organizational factors including recognition, feedback, autonomy, and alignment with company values. In remote work environments, where physical presence and peer support are limited, leaders play a pivotal role in maintaining motivation through communication, trust-building, goal setting, and emotional support.

Employee performance encompasses the efficiency, effectiveness, and quality of work delivered by individuals in alignment with organizational expectations and objectives. It is commonly assessed through productivity metrics, goal achievement, task completion rates, and contributions to team success. Performance is a multi-dimensional construct that is influenced not only by individual skills and capabilities but also by leadership, motivation, work environment, and support systems. In remote work arrangements, performance evaluation must consider the complexity of task execution without face-to-face interaction, the ability to work independently, and the capacity to stay engaged without constant supervision.

Literature review

✓ Leadership Styles

Leadership style significantly shapes the dynamics of team performance and employee motivation. **Transformational leadership**, as defined by Bass and Avolio (1994), involves motivating and inspiring employees by communicating a compelling vision, stimulating creativity, and providing individual support. Transformational leaders foster trust and promote a shared sense of purpose - such as remote work settings—where intrinsic motivation and autonomy are critical.

In contrast, **Transactional leadership** focuses on maintaining clear structures, roles, and expectations. As per Burns (1978), transactional leaders operate within established frameworks, using rewards and penalties to influence performance. While effective for achieving short-term goals, this style may limit innovation and adaptability in remote settings where flexibility and independent decision-making are often required.

Democratic leadership, first studied by Lewin, Lippitt, and White (1939), emphasizes collaboration and group participation in decision-making. By involving team members, this style increases commitment, satisfaction, and shared responsibility—qualities beneficial to decentralized remote teams.

Autocratic leadership is characterized by centralized decision-making with minimal team input, making it less suited to remote environments that require initiative and self-direction (Chaudhry & Javed, 2012).

Laissez-faire leadership, involving minimal oversight, is only effective when employees are highly skilled and self-motivated. Without direction, this style may result in ambiguity and disengagement, especially in virtual teams lacking structured feedback (Skogstad et al., 2007).

✓ THEORETICAL FRAMEWORKS

Herzberg's Two-Factor Theory (1959) categorizes workplace factors into hygiene (e.g., salary, job security) and motivators (e.g., recognition, autonomy). Leaders who address both types of needs create an environment conducive to high performance.

Self-Determination Theory (Deci & Ryan, 1985) identifies autonomy, competence, and relatedness as essential drivers of intrinsic motivation. Leaders who offer autonomy and meaningful challenges while fostering team connection are more likely to build sustained employee engagement, particularly in remote work where personal discipline and internal motivation play a larger role.

Goal-Setting Theory by Locke and Latham (1990) argues performance improves when employees pursue specific and challenging goals, especially when feedback is available. Leaders who clearly communicate expectations and provide timely, constructive feedback can enhance motivation and alignment in remote settings.

Together, these theories form a framework for understanding how leadership styles influence motivational processes and performance outcomes.

✓ Remote Work and Leadership

The rise of remote work challenges traditional leadership paradigms. According to Cascio and Shurygailo (2003), leadership in virtual teams must shift from supervision to coordination and communication.

Transformational and democratic leadership styles are especially well-suited to remote work. Leaders who foster trust, show concern for employee well-being, and empower their teams help overcome the isolation and uncertainty often associated with remote setups (Contreras, Baykal, & Abid, 2020). On the other hand, autocratic and laissez-faire styles can result in confusion, disengagement, and poor accountability in dispersed teams.

Research indicates that effective virtual leadership requires clarity, consistency, and emotional intelligence. The ability to use digital tools to maintain regular communication, recognize achievements, and set clear expectations becomes a central determinant of employee motivation and performance in remote contexts (Bartsch, 2020).

The findings demonstrate that transformational leaders—who offer a compelling vision, show individual consideration, and foster intellectual stimulation—significantly enhance remote workers' engagement, particularly when supported by competent online communication practices. This suggests that leadership effectiveness in virtual settings depends not only on style but also on digital fluency.

Similarly, Lundqvist et al. (2022) examined research found that supportive leadership—defined by concern for employee welfare, proactive guidance, and open communication—positively influences motivation and psychological well-being, regardless of the work environment. These findings underscore that leadership behaviors rooted in empathy and attentiveness are universally beneficial and especially necessary in remote contexts where physical separation may otherwise result in employee disengagement or burnout.

Further emphasizing the emotional aspect of virtual leadership, **Koch et al.** (2023) investigated that behaviors such as recognition, optimism, and encouragement have an amplified impact on remote employees, significantly boosting energy, commitment, and resilience. In virtual teams, where physical distance may reduce informal social reinforcement, leaders who adopt positive leadership styles fill the emotional void by reinforcing psychological safety and affirmation. Thus, positivity becomes a performance catalyst in distributed workforces.

Health-oriented leadership has also gained attention in recent years. A study by **Kniffin et al.** (2022) explored how health-oriented and transformational leadership behaviors influence remote teams. The research highlighted that while transformational approaches translate

effectively into virtual formats, health-focused leadership—like checking in on employee well-being, encouraging breaks, and promoting work-life balance—requires more intentional effort. Without in-person cues, leaders must consciously develop mechanisms to monitor and respond to employee stress or disengagement. This expands the traditional leadership role to include wellness facilitation, an increasingly vital function in remote settings.

Lastly, the application of **Path-Goal Theory** to remote contexts was examined by **Rofcanin et al.** (2022), who evaluated how leadership behaviors like clarifying goals, removing barriers, and fostering employee autonomy influence performance in teleworking scenarios. Their results indicate that leaders who adapt their behaviors based on employee needs and task structures—core to Path-Goal leadership—are more successful in aligning motivation with outcomes in remote teams. This finding reinforces the importance of flexible leadership approaches that consider individual employee characteristics and situational variables in distributed work environments.

Together, these contemporary studies affirm that leadership styles must evolve in remote work ecosystems. While transformational, supportive, and positive leadership styles consistently enhance motivation and performance, successful leaders in remote contexts must also develop digital communication proficiency, emotional intelligence, and wellness-oriented strategies. These attributes enable leaders to maintain cohesion, build trust, and sustain high levels of engagement in the absence of physical interaction.

Research significance

The increasing normalization of remote work has triggered widespread academic interest in topics such as employee productivity, virtual collaboration, and digital communication. While the pandemic catalyzed widespread remote work adoption, many of the studies conducted during this period were reactionary, focusing on crisis management, temporary adaptation, and short-term solutions.

In contrast, the current landscape reflects a more intentional and strategic embrace of remote work as a long-term, and in many cases, permanent operational model. As such, there is a pressing need to re-examine leadership effectiveness through a proactive lens, rather than one shaped by emergency responses. This research aims to address that need by studying leadership in remote settings independent of crisis contexts, offering insights into leadership strategies that are sustainable and effective over time.

Furthermore, while general leadership theories have been extensively studied in traditional organizational environments, their application to fully remote or distributed teams remains underexplored. Leadership in such settings presents unique challenges—leaders must influence, motivate, and manage performance through digital platforms, often without the benefit of physical presence or informal team dynamics. Traditional assumptions about supervisory control, direct communication, and physical visibility are no longer valid. Therefore, the relevance of leadership styles must be re-contextualized within the realities of remote work.

Another significant aspect of this research is its focus on employee motivation as an intermediary variable in the leadership-performance relationship. Motivation in remote settings can be influenced by multiple factors: autonomy, recognition, communication quality,

work-life balance, and team cohesion. The manner in which leaders interact with their teams in virtual contexts greatly affects these motivational elements. For instance, a transformational leader who provides frequent feedback and celebrates team successes can enhance intrinsic motivation, while an autocratic leader may stifle creativity and ownership in remote workers. Understanding these nuanced effects is essential for creating leadership development frameworks and HR policies tailored to remote work models.

In addition, this research holds importance for practical application in industry, especially for organizations operating in sectors heavily reliant on virtual collaboration. Companies that employ globally distributed teams, freelancers, and remote project-based workers will benefit from evidence-based insights into how to train, select, and support leaders who can manage such teams successfully.

The significance of this research also extends to policy-making and organizational development. Human Resource departments and organizational leaders need to design structures and processes that promote effective remote leadership. This includes integrating leadership style assessments into promotion and hiring decisions, offering digital leadership training programs, and establishing performance feedback loops suited for virtual teams. By focusing on how specific leadership styles influence employee outcomes, this research contributes to the development of strategic leadership models that are relevant in the current and future workforce.

Finally, this research contributes to the academic discourse by building a bridge between classical leadership theories and emerging workplace realities. By applying established concepts such as transformational, transactional, and democratic leadership to modern virtual settings, the paper seeks to validate, extend, or refine these theories in light of current organizational transformations. It also opens avenues for further studies on cross-cultural remote leadership, technology-mediated influence, and psychological safety in digital teams.

Research methodology

✓ Research Design

The rationale behind using a mixed-method design is to enable triangulation of data—quantitative analysis allows for the identification of patterns and relationships among variables, while qualitative insights provide contextual depth and interpretive richness.

The quantitative component comprises structured surveys distributed to remote employees, designed to capture perceptions of leadership style, levels of motivation, and self-reported performance outcomes.

This design allows the study to validate statistical findings while also interpreting the subjective dimensions of leadership impact in virtual teams.

The study includes **remote employees working in marketing, and consulting sectors**, which are known for adopting long-term remote or hybrid work models.

The study utilizes **purposive sampling** to select participants who have worked remotely for at least six months under direct supervision.

The total sample size includes 150 participants, strategically chosen across India.

✓ Data Collection Tools

Data collection was performed using three instruments: standardized and validated leadership questionnaire, and semi-structured interviews.

Quantitative Tools:

- Multifactor Leadership Questionnaire (MLQ Form 5X): Adapted to assess employee perceptions of their supervisor's leadership style, including transformational, transactional, and laissez-faire dimensions.
- Work Extrinsic and Intrinsic Motivation Scale (WEIMS): Developed by Tremblay et al. (2009), this tool measures the intrinsic and extrinsic motivation levels of participants, aligned with Self-Determination Theory.
- Self-assessment KPI Survey: A customized scale measuring individual employee performance based on key performance indicators (e.g., task completion rate, innovation contribution, peer feedback), allowing performance to be assessed in the context of leadership style and motivation.

Qualitative Tool:

• **Semi-structured Interviews**: Conducted with a subsample of 25 participants across countries. These sessions were audio-recorded, transcribed, and translated (where required). All instruments were pre-tested in a pilot study involving 10 remote workers to ensure validity, clarity, and cultural appropriateness of language.

Data analysis

Quantitative Data Analysis: The collected survey responses were coded and analysed using SPSS (Statistical Package for the Social Sciences).

Descriptive statistics were used as profile the sample also establish mean scores to leadership styles, motivation, performance. To test the hypothesized relationships:

- Pearson correlation
- Linear regression analysis

Qualitative Data Analysis: Interview transcripts were processed using NVivo 14. Thematic analysis was employed to identify recurring themes and narratives relating to leadership effectiveness in remote work. Initial coding was followed by axial coding to relate subthemes, such as emotional support, trust, communication clarity, and recognition. These qualitative insights were then used to interpret the statistical results and provide deeper explanations behind observed correlations.

The combined analysis enhances both **internal validity** (through multiple data sources) and **external validity** (through diverse participant representation), strengthening the overall conclusions of the study.

Research objectives

- 1. To identify and categorize the dominant leadership styles experienced by remote employees across various industries and geographic locations.
- 2. To examine the relationship between leadership styles—particularly transformational, transactional, and laissez-faire—and their influence on employee motivation and performance in remote work environments.

3. To explore the mediating role of motivation in the link between leadership style and employee performance, and to provide practical recommendations for enhancing virtual team outcomes through effective leadership practices.

Research hypotheses

- **H1:** There is a significant relationship between transformational leadership and employee motivation in remote work environments.
- **H2:** There is a significant relationship between transactional leadership and employee motivation in remote work environments.
- **H3:** Laissez-faire leadership has a negative impact on employee motivation in remote work environments.
- **H4:** Transformational leadership has a positive impact on employee performance in remote work environments.
- **H5:** Transactional leadership has a moderate positive impact on employee performance in remote work environments.
- **H6:** Laissez-faire leadership has a negative impact on employee performance in remote work environments.
- H7: Employee motivation mediates the relationship between leadership style and employee performance in remote work settings.

Results

✓ Descriptive Statistics

Data offers a foundational overview for participants' profiles as well as distribution of key variables such as leadership styles, work modes, and demographics. Out of the 150 participants surveyed:

- 62% (93 respondents) reported working remotely on a full-time basis.
- 38% (57 respondents) were engaged in hybrid work models, where physical presence was required occasionally (once or twice per week).
- ✓ Distribution of Leadership Styles Experienced as
- Transformational Leadership: 45% (68 participants)
- **Democratic Leadership:** 30% (45 participants)
- Transactional Leadership: 15% (23 participants)
- **Autocratic Leadership:** 6% (9 participants)
- Laissez-faire Leadership: 4% (6 participants)

This distribution reveals a strong representation of participative and inspirational leadership styles among remote team leaders, particularly in industries known for innovation and collaborative workflow.

✓ Quantitative Analysis

SPSS is used to analysis. It explored the correlations between perceived leadership styles, employee motivation (measured through WEIMS), and self-reported employee performance (based on KPI benchmarks).

Leadership Style	Correlation Coefficient (r)	Significance (p-value)	Interpretation
Transformational	0.81	p < 0.01	High positive correlation – significantly boosts motivation in
			remote settings

Leadership Style	Correlation Coefficient (r)	Significance (p-value)	Interpretation
Democratic	0.72	p < 0.01	Strong positive correlation – promotes motivation via participation and collaboration
Transactional	0.48	p < 0.05	Moderate positive correlation – task- based rewards have a limited motivational effect
Autocratic	-0.41	p < 0.05	Negative correlation – rigid control reduces employee motivation
Laissez-faire	-0.59	p < 0.01	Strong negative correlation – lack of leadership leads to disengagement

✓ Correlation Between Leadership Styles and Employee Performance

Employee performance was measured using self-assessment KPIs (including productivity, collaboration, and deadline adherence). The correlations revealed the following:

Leadership Style	Correlation Coefficient (r)	Significance (p-value)	Interpretation
Transformational	0.76	p < 0.01	High positive correlation – enhances performance through team development and intellectual stimulation
Democratic	0.70	p < 0.01	Strong positive correlation – inclusive leadership increases ownership and employee output
Transactional	0.60	p < 0.05	Moderate positive correlation – performance improves with clear structure but lacks deeper motivation
Autocratic	-0.30	p < 0.05	Negative correlation – command-based style may reduce initiative and overall performance
Laissez-faire	-0.56	p < 0.01	Strong negative correlation – lack of leadership significantly decreases productivity

✓ Qualitative Themes

Semi-structured interviews was conducted with 25 applicants. Using NVivo software, thematic analysis was conducted to extract key qualitative insights.

Four dominant themes emerged:

• Communication and Clarity

A recurring theme among high-performing teams was **frequent**, **structured communication** from leadership. Employees praised managers who used video calls, collaborative tools (e.g., Slack, Teams), and regular check-ins to maintain transparency. One participant noted, "My manager makes sure everyone is aligned every Monday morning and checks in mid-week. It helps avoid ambiguity."

In contrast, in teams led by laissez-faire or autocratic leaders, the lack of regular updates and unclear expectations often caused delays and confusion.

Autonomy and Trust

Transformational and democratic leaders were noted for promoting **autonomy and trust**, which empowered employees to take initiative. Respondents expressed that they felt more confident and valued when their leaders provided space for independent decision-making.

A participant shared, "I feel accountable but also trusted. That balance pushes me to give my best."

Transactional leaders, while consistent with rule-setting, were perceived as less flexible, limiting creative problem-solving.

• Feedback and Recognition

Motivation was significantly enhanced when leaders provided **timely, specific, and positive feedback**. Recognition was not limited to monetary rewards but included verbal praise, opportunities for development, and public acknowledgment. Employees under transformational leadership expressed higher morale due to consistent recognition.

A participant stated, "Even a short email saying 'well done' makes a difference in how I feel about my work."

Challenges in virtual leadership

Participants reported challenges associated with autocratic and laissez-faire leadership in remote settings. Key issues included:

- Lack of flexibility in managing tasks
- Micromanagement that stifled creativity
- **Poor accessibility** to leaders
- Ambiguity in goals and deadlines

Employees who experienced autocratic leaders described a culture of fear and isolation.

A participant remarked, "We were always being watched, but not supported. That made me anxious and eventually burned out."

Similarly, those with laissez-faire managers reported disengagement and self-doubt due to the **absence of mentorship and accountability**.

✓ Alignment Between Results

The result converge strongly in favour of transformational and democratic leadership styles.

- Transformational leadership appeared utmost real in remote contexts, combining vision, empathy, and mentorship.
- **Democratic leadership** facilitated collaboration, fostering shared accountability and increased engagement.
- **Transactional leadership** proved useful in maintaining performance through structure, though it lacked motivational depth.

On the contrary: Autocratic and laissez-faire styles were linked to lower engagement, morale, and output, affirming prior literature on their inefficacy in virtual settings.

✓ Role of Motivation as a Mediator

The data suggests that **employee motivation** plays a **critical mediating role** between leadership style and performance. Motivation levels were highest under transformational and

democratic leadership, leading to sustained performance even in the absence of direct supervision.

This supports the hypothesis that:

"Leadership styles that enhance intrinsic motivation (e.g., autonomy, competence, relatedness) result in superior performance outcomes in remote environments."

To summarize:

- Transformational and democratic leadership styles significantly enhance both motivation and employee performance in remote work environments.
- Transactional leadership, while beneficial for structured output, does not substantially elevate motivation.
- **Autocratic and laissez-faire styles** are generally detrimental, with negative effects on both motivation and performance.
- Clear communication, autonomy, and feedback were found to be critical drivers of virtual team success.

The findings not only confirm the importance of adaptive leadership in virtual settings but also stress the need for organizations to train leaders in emotional intelligence, communication skills, and participatory practices for sustainable remote team management.

Discussion

✓ Interpretation of Findings

The **transformational leadership style**, characterized by inspirational vision, intellectual stimulation, and individualized consideration, emerged as the most effective approach. With strong positive correlations to both motivation (r = 0.81) and performance (r = 0.76), transformational leaders appear to empower employees by fostering a sense of purpose, ownership, and innovation. These findings align with Bass and Avolio's (1994) assertions that transformational leaders drive intrinsic motivation and long-term engagement.

Democratic leadership also demonstrated strong associations with motivation (r = 0.72) and performance (r = 0.70). Employees led under this style expressed appreciation for inclusive decision-making, open communication, and mutual respect—factors that are particularly important when physical interaction is limited. In virtual contexts, the ability of democratic leaders to encourage participation appears to reinforce a culture of trust and accountability, increasing both morale and productivity.

Transactional leadership, though less impactful on motivation (r = 0.48), showed a positive relationship with performance (r = 0.60). This suggests that while transactional leaders can achieve task completion through clear structures, rewards, and deadlines, they may fall short in nurturing emotional connection or long-term engagement. This is particularly relevant in virtual settings, where visibility is reduced and employee morale can fluctuate without proactive leader intervention.

Conversely, **autocratic leadership** had negative correlations with both motivation (r = -0.41) and performance (r = -0.30). The rigid, top-down nature of autocracy undermines autonomy and psychological safety—critical elements in virtual teams. Micromanagement, often associated with this style, may lead to frustration, disengagement, and turnover. Similarly, **laissez-faire leadership** showed the weakest results, with a negative correlation to

motivation (r = -0.59) and performance (r = -0.56). The absence of guidance, feedback, and accountability appeared to leave employees feeling unsupported and directionless, especially in the isolated context of remote work.

The qualitative analysis further validated the quantitative outcomes. Participants consistently highlighted the importance of **clarity in communication**, **trust-based autonomy**, and **recognition**, especially when working remotely. Leaders who embodied these traits were seen as facilitators of collaboration, not controllers of output. On the other hand, poor leadership—marked by ambiguity, inaccessibility, or authoritarianism—was linked to confusion, disengagement, and even burnout.

Limitations

While this study offers valuable insights, certain limitations must be acknowledged:

- 1. **Sample Scope**: The research was limited to white-collar professionals in IT, marketing, and consulting sectors. It did not include blue-collar or manufacturing roles, where leadership dynamics and remote feasibility may differ significantly.
- 2. **Self-Reported Data**: Much of the data was derived from self-assessments. Participants may overestimate their performance or interpret leadership styles through subjective lenses.
- 3. **Temporal Constraints**: A longitudinal design would allow for observing changes in leadership effectiveness and employee outcomes over extended remote work periods.
- 4. **Cultural Variables**: While the study included participants from different countries (India, Germany, USA, Philippines), it did not explicitly control for or analyze cultural influences on leadership perception or motivation—factors that could shape interpretation of style and effectiveness.

Conclusion

In an era where remote work is increasingly normalized, leadership style has become a pivotal factor in determining team morale, cohesion, and productivity. By emphasizing emotional intelligence, open communication, and employee empowerment, these leadership styles create an environment of psychological safety and motivation that translates directly into improved performance.

Transactional leadership can offer operational efficiency, especially for task-oriented roles, but lacks the motivational pull needed for long-term remote success. In contrast, autocratic and laissez-faire leaders—either overly controlling or completely disengaged—contribute to reduced morale, poor clarity, and diminished results.

Ultimately, leadership in a virtual context is not merely about managing tasks—it is about inspiring trust without constant presence, offering support without micromanagement, and fostering collaboration despite distance. Leaders who adapt their style to fit the remote work paradigm will be instrumental in building resilient, innovative, and high-performing virtual teams.

Recommendations

In light of the study's findings, the following actionable recommendations are proposed for organizations, HR leaders, and virtual team managers:

✓ Invest in Leadership Development

Organizations should prioritize **training programs** that enhance soft skills like emotional intelligence, digital communication, and remote team management. Coaching modules should focus on developing transformational and democratic competencies, such as empathy, vision-setting, listening skills, and inclusive leadership.

✓ Foster Autonomy with Accountability

Leaders should create **structured flexibility.** Regular check-ins should be used to support rather than control, maintaining motivation without infringing on independence.

✓ Implement Feedback Loops

Regular **pulse surveys and virtual one-on-ones** can help leaders track employee sentiment, adapt their approach, and show responsiveness. Transparent communication and real-time recognition systems can further reinforce motivation.

✓ Reevaluate Leadership Metrics

Performance evaluations should include **leadership style impact assessments**, not just goal achievement. Peer feedback and engagement scores can help gauge how leadership style affects team culture and productivity over time.

✓ Encourage Inclusive Culture

Democratic leadership thrives in environments that value **diversity**, **equity**, **and collaboration**. Organizations should build inclusive digital ecosystems where all voices are heard and appreciated, ensuring remote employees feel connected and valued.

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